

ORDER

**Wichita KS KSNW**

Orders

Order / Rev: **A2516812**

Alt Order #: 26925254

Product Desc: 2020 Primary Electio

Estimate: 1390

Flight Dates: 05/26/20 - 06/01/20

Original Date / Rev: 05/21/20 / 05/27/20

Order Type: REG

Primary AE: Katz Dallas

Sales Office: K-DAL

Sales Region: Nat

Agency

Name: **Ax Media**

Buying Contact:

Billing Contact: Ax Media Email

800 W. 47th Street

Kansas City, MO 64112

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM

Agency Commission: 15%

Advertiser

Name: **POL/Bob Hamilton/US Senate/KS/Rep**

Demographic: A50+

Product Codes: PL11

Revenue Code 1: AGY

Revenue Code 2: POL

Revenue Code 3: POL-CAND

Priority: P5

Order Brand:

New Business Thru:

Advertiser External ID:

Agency External ID:

Unit Code: General

Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/27/20	05/31/20	21	\$4,860.00	\$4,131.00
06/01/20	06/28/20	6	\$1,265.00	\$1,075.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2020	21	\$4,860.00	\$4,131.00	102.00
June 2020	6	\$1,265.00	\$1,075.25	34.00
Totals	27	\$6,125.00	\$5,206.25	136.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Dallas			Start Of Order - End Of Order	100%

Order Share

	Share	Total
Wichita KS KSNW	25%	\$6,125.00
Market	100%	\$24,500.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
ESNW	0%	\$0.00
KAAS	0%	\$0.00
KAKE	0%	\$0.00
KMTW	0%	\$0.00
KSAS	0%	\$0.00
KSCW	0%	\$0.00
KSNC	0%	\$0.00
KSNG	0%	\$0.00
KSNK	0%	\$0.00
KSNL	0%	\$0.00
KWCH	0%	\$0.00
KWCV	0%	\$0.00
UNKWN	75%	\$18,375.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
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Advertiser:	POL/Bob Hamilton/US Senate/KS/Repul
Product Desc:	2020 Primary Electio
Estimate:	1390

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
N 1	Multi	06/01/20	06/01/20	Mon Prime Other 1	CM	7-9p	M-----	:30	1	\$600.00	P4	7.00	NM	0	\$0.00	
Channels : KSNC,KSNG,KSNL,KSNNW																
Mon Prime Other 1																
American Ninja Warrior Mon 8e/7c-NBC																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		06/01/20	06/07/20	M-----			1			\$600.00			7.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	Multi	06/01/20-06/07/20		Mon Prime Other 1			7-9p			M-----	:30	(\$600.00)	7.00	NM		
Credited																
N 2	Multi	05/31/20	05/31/20	Meet the Press	CM	Meet the Press	-----S	:30	1	\$200.00	P3	1.00	NM	1	\$200.00	
Channels : KSNC,KSNG,KSNL,KSNNW																
Meet the Press																
Meet The Press																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		05/25/20	05/31/20	-----S			1			\$200.00			1.00			
N 3	Multi	05/27/20	05/27/20	LN M-F	CM	10-10:35pm	--W----	:30	1	\$600.00	P3	5.00	NM	1	\$600.00	
Channels : KSNC,KSNG,KSNL,KSNNW																
KSN News at Ten Mon-Fri																
KSN News																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		05/25/20	05/31/20	--W----			1			\$600.00			5.00			
N 4	Multi	05/28/20	05/28/20	LN M-F	CM	10-10:35pm	---T---	:30	1	\$600.00	P3	5.00	NM	1	\$600.00	
Channels : KSNC,KSNG,KSNL,KSNNW																
KSN News at Ten Mon-Fri																
KSN News																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		05/25/20	05/31/20	---T---			1			\$600.00			5.00			
N 5	Multi	05/29/20	05/29/20	LN M-F	CM	10-10:35pm	----F--	:30	1	\$600.00	P3	5.00	NM	1	\$600.00	
Channels : KSNC,KSNG,KSNL,KSNNW																
KSN News at Ten Mon-Fri																
KSN News																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		05/25/20	05/31/20	----F--			1			\$600.00			5.00			
N 6	Multi	05/26/20	05/26/20	Tue Prime Hour 2	CM	8-9p	-T-----	:30	1	\$400.00	P4	6.50	NM	0	\$0.00	
Channels : KSNC,KSNG,KSNL,KSNNW																
Tuesday 8-9p																
Ellen's Game of Games (R) Tue 9e/8c-NBC																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		05/25/20	05/31/20	-T-----			1			\$400.00			6.50			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	Multi	05/25/20-05/31/20		Tue Prime Hour 2			8-9p			-T-----	:30	(\$400.00)	6.50	NM		
Credited																
N 7	Multi	05/27/20	05/27/20	KSN Today 2	CM	6-7am	--W----	:30	1	\$100.00	P4	2.00	NM	1	\$100.00	
Channels : KSNC,KSNG,KSNL,KSNNW																
KSN Today 2																
Kansas Today 3																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		05/25/20	05/31/20	--W----			1			\$100.00			2.00			
N 8	Multi	05/28/20	05/28/20	KSN Today 2	CM	6-7am	---T---	:30	1	\$100.00	P4	2.00	NM	1	\$100.00	
Channels : KSNC,KSNG,KSNL,KSNNW																
KSN Today 2																
Kansas Today 3																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		05/25/20	05/31/20	---T---			1			\$100.00			2.00			
N 9	Multi	05/29/20	05/29/20	KSN Today 2	CM	6-7am	----F--	:30	1	\$100.00	P4	2.00	NM	1	\$100.00	
Channels : KSNC,KSNG,KSNL,KSNNW																
KSN Today 2																
Kansas Today 3																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		05/25/20	05/31/20	----F--			1			\$100.00			2.00			
N 10	Multi	06/01/20	06/01/20	KSN Today 2	CM	6-7am	M-----	:30	1	\$100.00	P4	2.00	NM	1	\$100.00	
Channels : KSNC,KSNG,KSNL,KSNNW																

Advertiser:	POL/Bob Hamilton/US Senate/KS/Repub
Product Desc:	2020 Primary Electio
Estimate:	1390

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount		
				KSN Today 2													
				Kansas Today 3													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		06/01/20	06/07/20	M- - - - -			1		\$100.00	2.00							
N 11	Multi	05/26/20	05/26/20	KSN News	CM	12n-1pm	- T- - - - -	:30	1	\$100.00	P4	2.50	NM	1	\$100.00		
				Channels : KSNC,KSNG,KSNL,KSNN													
				KSN News													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		05/25/20	05/31/20	- T- - - - -			1		\$100.00	2.50							
N 12	Multi	05/28/20	05/28/20	KSN News	CM	12n-1pm	- - - T- - -	:30	1	\$100.00	P4	2.50	NM	1	\$100.00		
				Channels : KSNC,KSNG,KSNL,KSNN													
				KSN News													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		05/25/20	05/31/20	- - - T- - -			1		\$100.00	2.50							
N 13	Multi	06/01/20	06/01/20	KSN News	CM	12n-1pm	M- - - - -	:30	1	\$100.00	P4	2.50	NM	1	\$100.00		
				Channels : KSNC,KSNG,KSNL,KSNN													
				KSN News													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		06/01/20	06/07/20	M- - - - -			1		\$100.00	2.50							
N 14	Multi	05/27/20	05/27/20	KSN News at Six	CM	6-630p	- - W- - - -	:30	1	\$225.00	P4	7.00	NM	1	\$225.00		
				Channels : KSNC,KSNG,KSNL,KSNN													
				KSN News at Six													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		05/25/20	05/31/20	- - W- - - -			1		\$225.00	7.00							
N 16	Multi	05/29/20	06/01/20	KSN News at Six	CM	6-630p	M- - - F- -	:30	1	\$225.00	P4	7.00	NM	2	\$450.00		
				Channels : KSNC,KSNG,KSNL,KSNN													
				KSN News at Six													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		05/25/20	05/31/20	- - - - F- -			1		\$225.00	7.00							
Week:		06/01/20	06/07/20	M- - - - -			1		\$225.00	7.00							
N 17	Multi	05/26/20	05/26/20	M-F 430-5p	CM	430-5pm	- T- - - - -	:30	1	\$140.00	P4	6.00	NM	1	\$140.00		
				Channels : KSNC,KSNG,KSNL,KSNN													
				M-F 430-5p													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		05/25/20	05/31/20	- T- - - - -			1		\$140.00	6.00							
N 18	Multi	05/28/20	05/29/20	M-F 430-5p	CM	430-5pm	- - - 11- -	:30	2	\$140.00	P4	6.00	NM	2	\$280.00		
				Channels : KSNC,KSNG,KSNL,KSNN													
				M-F 430-5p													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		05/25/20	05/31/20	- - - 11- -			2		\$140.00	6.00							
N 19	Multi	06/01/20	06/01/20	M-F 430-5p	CM	430-5pm	M- - - - -	:30	1	\$140.00	P4	6.00	NM	1	\$140.00		
				Channels : KSNC,KSNG,KSNL,KSNN													
				M-F 430-5p													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		06/01/20	06/07/20	M- - - - -			1		\$140.00	6.00							
N 20	Multi	05/30/20	05/30/20	Sa 630-7p	CM	630-7pm	- - - - - S-	:30	1	\$150.00	P4	6.50	NM	1	\$150.00		
				Channels : KSNC,KSNG,KSNL,KSNN													
				Sa 630-7p													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		05/25/20	05/31/20	- - - - - S-			1		\$150.00	6.50							
N 21	Multi	05/30/20	05/30/20	Sat KSN News at Six	CM	6-630pm	- - - - - S-	:30	1	\$130.00	P4	6.00	NM	1	\$130.00		
				Channels : KSNC,KSNG,KSNL,KSNN													
				Sat KSN News at Six													
				KSN News													

Order / Rev: A2516812
 Alt Order #: 26925254
 Flight Dates: 05/26/20 - 06/01/20

Advertiser: POL/Bob Hamilton/US Senate/KS/Reput
 Product Desc: 2020 Primary Electio
 Estimate: 1390

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>				
Week:		05/25/20	05/31/20	-----S-			1		\$130.00	6.00				
N22	Multi	05/31/20	05/31/20	Today Show Su	CM	Today Show Su	-----S	:30	1	\$50.00	P4	2.50 NM	1	\$50.00
				Channels : KSNC,KSNG,KSNL,KSNW										
				Today Show Su										
				Sunday Today Show										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>				
Week:		05/25/20	05/31/20	-----S			1		\$50.00	2.50				
N23	Multi	05/30/20	05/30/20	Sa 5-530p	CM	5-530p	-----S-	:30	1	\$85.00	P4	5.00 NM	1	\$85.00
				Channels : KSNC,KSNG,KSNL,KSNW										
				Sa 5-530p										
				Jeopardy										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>				
Week:		05/25/20	05/31/20	-----S-			1		\$85.00	5.00				
N24	Multi	05/26/20	05/26/20	Tue Prime Other 1	CM	7-9p	-T-----	:30	1	\$600.00	P4	7.00 NM	1	\$600.00
				Channels : KSNC,KSNG,KSNL,KSNW										
				Tue Prime Other 1										
				American Ninja Warrior Mon 8e/7c-NBC										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>				
Week:		05/25/20	05/31/20	-T-----			1		\$600.00	7.00				
N25	Multi	06/01/20	06/01/20	Mon Prime Hour 2	CM	8-9p	M-----	:30	1	\$400.00	P4	6.50 NM	1	\$400.00
				Channels : KSNC,KSNG,KSNL,KSNW										
				Monday 8-9p										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>				
Week:		06/01/20	06/07/20	M-----			1		\$400.00	6.50				
N26	Multi	05/28/20	05/28/20	KSN News at Five	CM	5-530pm	---T---	:30	1	\$175.00	P4	6.00 NM	1	\$175.00
				Channels : KSNC,KSNG,KSNL,KSNW										
				KSN News at Five										
				Jeopardy										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>				
Week:		05/25/20	05/31/20	---T---			1		\$175.00	6.00				
N27	Multi	05/28/20	06/01/20	M-F 630-7p	CM	630-7pm	1--1---	:30	2	\$300.00	P4	10.00 NM	2	\$600.00
				Channels : KSNC,KSNG,KSNL,KSNW										
				M-F 630-7p										
				Jeopardy										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>				
Week:		05/25/20	05/31/20	---1---			1		\$300.00	10.00				
Week:		06/01/20	06/07/20	1-----			1		\$300.00	10.00				
												Totals	27	\$6,125.00



125 West 55th St
New York, NY 10019

Contract # 26925254	Changes as of: 5/27/2020 at 12:15 PM	Version: Current State Version 5
CPE: 196/261/1390	Flight: 5/26/20 - 6/1/20	Station: KSNW
Agency: Ax Media	Advertiser: Bob Hamilton for Kansas Inc	Market: Wichita
800 W.47th Street	Product: 2020 Primary Election	Office: DALLAS
Suite 200	Agency Order #: 9608677	Service: Nielsen
Kansas City, MO 64112	Buyer: Fernie, Taylor	Primary Demo: Adults 55+
	Salesperson: MICHAEL POWERS 214-525-2790	Assistant: MICHAEL POWERS 214-525-2790
	Con Type: POLITICAL/VOTE	Total Spots: 27
	Total \$: \$6,125.00	Total CPP: \$45.04
		Total GRP: 136.0
		Traffic #: A2516812

Separation:

Comments: Revision 5/27/20- Adding weight to run Thursday 5/28 - Monday 6/1. Please confirm the adds ASAP & alert me of any pre-empts. Thank you!

Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically: TVInvoices ID #9916670 or TV16670, RadiInvoices ID #9914861 or RI14861, Marketron #184659, Spotdata #2095; Separation: 30

#	Day/Time	DP	Program	Rate	A55P Rating	Len	5/26 - 6/1							Total Spots	Total \$	CPP*	GRP*
							5/26	5/27	5/28	5/29	5/30	5/31	6/1				
1	M 7p-9p		American Ninja Warrior Mon 8e/7c-NBC	\$600.00	7.0	30	0	0	0	0	0	0	0	0	\$0.00	\$85.71	0.0
wk of 6/1 spot went from 1 to 0																	
2	Su 9a-10a		Meet The Press	\$200.00	1.0	30	0	0	0	0	0	1	0	1	\$200.00	\$200.00	1.0
3	Tu-F,M 10p-10:35p		KSN News	\$600.00	5.0	30	0	1	1	1	0	0	0	3	\$1,800.00	\$120.00	15.0
4	Tu 8p-9p		Ellen's Game of Games (R) Tue 9e/8c-NBC	\$400.00	6.5	30	0	0	0	0	0	0	0	0	\$0.00	\$61.54	0.0
wk of 5/26 spot went from 1 to 0																	
5	Tu-F,M 6a-7a		Kansas Today 3	\$100.00	2.0	30	0	1	1	1	0	0	1	4	\$400.00	\$50.00	8.0
6	Tu-F,M 12n-12:30p		KSN News	\$100.00	2.5	30	1	0	1	0	0	0	1	3	\$300.00	\$40.00	7.5
7	Tu-F,M 6p-6:30p		KSN News	\$225.00	7.0	30	0	1	0	1	0	0	1	3	\$675.00	\$32.14	21.0
ADD																	
8	Tu-F,M 4:30p-5p		Jeopardy	\$140.00	6.0	30	1	0	1	1	0	0	1	4	\$560.00	\$23.33	24.0
ADD																	
9	Sa 6:30p-7p		Wheel of Fortune	\$150.00	6.5	30	0	0	0	0	1	0	0	1	\$150.00	\$23.08	6.5
10	Sa 6p-6:30p		KSN News	\$130.00	6.0	30	0	0	0	0	1	0	0	1	\$130.00	\$21.67	6.0
11	Su 8a-9a		Sunday Today Show	\$50.00	2.5	30	0	0	0	0	0	1	0	1	\$50.00	\$20.00	2.5
12	Sa 5p-5:30p		Jeopardy	\$85.00	5.0	30	0	0	0	0	1	0	0	1	\$85.00	\$17.00	5.0
13	M 7p-9p		America's Got Talent	\$600.00	7.0	30	0	0	0	0	0	0	0	0	\$0.00	\$85.71	0.0
1 spot offered wk of 6/1 wk of 6/1 spot went from 1 to 0																	
14	Tu 8p-9p		Ellen's Game of Games (R) Tue 9e/8c-NBC	\$400.00	6.5	30	0	0	0	0	0	0	0	0	\$0.00	\$61.54	0.0
1 spot offered wk of 5/26 wk of 5/26 spot went from 1 to 0																	
15	M 7p-9p		America's Got Talent	\$600.00	7.0	30	0	0	0	0	0	0	0	0	\$0.00	\$85.71	0.0
1 spot offered wk of 5/26 wk of 5/26 spot went from 1 to 0																	



125 West 55th St
New York, NY 10019

Contract # 26925254	Changes as of: 5/27/2020 at 12:15 PM	Version: Current State Version 5	
CPE: 196/261/1390	Flight: 5/26/20 - 6/1/20	Station: KSNW	Con Type: POLITICAL/VOTE
Agency: Ax Media	Advertiser: Bob Hamilton for Kansas Inc	Market: Wichita	Total \$: \$6,125.00
800 W.47th Street	Product: 2020 Primary Election	Office: DALLAS	Total Spots: 27
Suite 200	Agency Order #: 9608677	Service: Nielsen	Total CPP: \$45.04
Kansas City, MO 64112	Buyer: Fernie, Taylor	Primary Demo: Adults 55+	Total GRP: 136.0
	Salesperson: MICHAEL POWERS 214-525-2790	Assistant: MICHAEL POWERS 214-525-2790	Traffic #: A2516812
Separation:			

#	Day/Time	DP	Program	Rate	A55P Rating	Len	5/26 - 6/1							Total Spots	Total \$	CPP*	GRP*
							5/26	5/27	5/28	5/29	5/30	5/31	6/1				
16	Tu 8p-9p		Titan Games	\$400.00	6.5	30	0	0	0	0	0	0	0	0	\$0.00	\$61.54	0.0
1 spot offered wk of 6/1 wk of 6/1 spot went from 1 to 0																	
17	Tu 7p-9p		America's Got Talent	\$600.00	7.0	30	1	0	0	0	0	0	0	1	\$600.00	\$85.71	7.0
1 spot offered wk of 5/26																	
18	M 8p-9p		Titan Games	\$400.00	6.5	30	0	0	0	0	0	0	1	1	\$400.00	\$61.54	6.5
1 spot offered wk of 6/1																	
19	Tu-F,M 5p-5:30p		KSN News	\$175.00	6.0	30	0	0	1	0	0	0	0	1	\$175.00	\$29.17	6.0
ADD																	
20	Tu-F,M 6:30p-7p		Wheel of Fortune	\$300.00	10.0	30	0	0	1	0	0	0	1	2	\$600.00	\$30.00	20.0
ADD																	
TOTALS:							3	3	6	4	3	2	6	27	\$6,125.00	\$45.04	136.0



125 West 55th St
New York, NY 10019

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	Salesperson: MICHAEL POWERS 214-525-2790	Assistant: MICHAEL POWERS 214-525-2790
	Separation:	
		Con Type: POLITICAL/VOTE
		Total \$: \$6,125.00
		Total Spots: 27
		Total CPP: \$45.04
		Total GRP: 136.0
		Traffic #: A2516812

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
05/27/20 12:15 PM	System	Notice Received.
05/27/20 11:34 AM	GOTOSTRATA\mPOWER S	Revision 5/27/20- Adding weight to run Thursday 5/28 - Monday 6/1. Please confirm the adds ASAP & alert me of any pre-empts. Thank you!
05/21/20 11:35 AM	Taylor Fernie	Other
05/21/20 10:53 AM	Taylor Fernie	Other
05/21/20 10:19 AM	Taylor Fernie	Other
05/21/20 9:00 AM	System	Notice Received.
05/21/20 8:22 AM	MICHAEL POWERS	New Order 5/21 - The new order will run Tuesday 5/26 - Monday 6/1. Please confirm the new order & alert me of any pre-empts. Thank you!
		Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically: TVInvoices ID #9916670 or TV16670, RadiInvoices ID #9914861 or RI14861, Marketron #184659, Spotdata #2095;Separation: 30

Competitive Information	
Market Budget:	\$20,840
KSNW Share:	25%
Comment:	share estimated
Unknown:	75%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	27	\$6,125.00	\$45.04	136.0
Total	100%	27	\$6,125.00	\$45.04	136.0

Monthly Summary		
Month	Spots	Dollars
2020-May	21	\$4,860.00
2020-Jun	6	\$1,265.00
Total	27	\$6,125.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	5/27/20 11:34 AM	GOTOSTRATA\mPOWER S	Confirmed	5	1	\$915.00	\$6,125.00	Changes: Comments from New Order 5/21 - The new order will run Tuesday 5/26 - Monday 6/1. Please confirm the new order & alert me of any pre-empts. Thank you!
Makegood 3	5/21/20 11:31 AM	MICHAEL POWERS	Confirmed	2	2	\$0	\$5,210.00	Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically: TVInvoices ID #9916670 or TV16670, RadiInvoices ID #9914861 or RI14861, Marketron #184659, Spotdata #2095;Separation: 30 to Revision 5/27/20- Adding weight to run Thursday 5/28 - Monday 6/1. Please confirm the adds ASAP & alert me of any pre-empts. Thank you!
Makegood 2	5/21/20 10:48 AM	MICHAEL POWERS	Confirmed	2	2	\$0	\$5,210.00	Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically: TVInvoices ID #9916670 or TV16670, RadiInvoices ID #9914861 or RI14861, Marketron #184659, Spotdata #2095;Separation: 30, Total \$ from \$5,210.00 to \$6,125.00, Total GRPs from 104.0 to 136.0, Total Spots from 23 to 27, Total CPP from \$50.10 to \$45.04. 12 buylines added or modified.
								Changes: 4 buylines added or modified.



125 West 55th St
New York, NY 10019

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Agency: Ax Media	Advertiser: Bob Hamilton for Kansas Inc	Market: Wichita
800 W.47th Street	Product: 2020 Primary Election	Office: DALLAS
Suite 200	Agency Order #: 9608677	Service: Nielsen
Kansas City, MO 64112	Buyer: Fernie, Taylor	Primary Demo: Adults 55+
	Salesperson: MICHAEL POWERS 214-525-2790	Assistant: MICHAEL POWERS 214-525-2790
	Separation:	
		Con Type: POLITICAL/VOTE
		Total \$: \$6,125.00
		Total Spots: 27
		Total CPP: \$45.04
		Total GRP: 136.0
		Traffic #: A2516812

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Makegood 1	5/21/20 9:34 AM	MICHAEL POWERS	Confirmed	2	2	\$0	\$5,210.00	Changes: Total GIMPs from 0 to 104, Total CPM from \$0.00 to \$50,096.15. 4 buylines added or modified.
Queued for Electronic Contracting	5/21/20 8:28 AM					\$0	\$0	
New	5/21/20 8:22 AM	MICHAEL POWERS	Confirmed	23		\$5,210.00	\$5,210.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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